




Branden A Tolley

DESIGN || CONSTRUCT || ENHANCE

(732) 608-3290
batolley@gmail.com
Portfolio - BATolley.com
 branden-tolley

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN

Savannah, GA, Graduated May 2021
MFA, Themed Entertainment Design

Courses Include:

- Set Decoration and Props - Queue Design
- Digital Visualization - Electronic Design
- Concept Design for Themed Entertainment

RINGLING COLLEGE OF ART & DESIGN

Sarasota, FL, Graduated May 2018

BFA, Motion Design, Minor Fine Arts Sculpture

Courses Include:

- Animation Techniques - Concept Design for Animation
- Experimental Animation - Projection Mapping
- Graphic Design - Wood Sculpture - Glass Sculpture

SKILLS

PROGRAMS

- Adobe Suite
- After Effects
- Photoshop
- InDesign
- Illustrator
- Premier
- Audition
- Microsoft Office
- AutoCAD
- Vectorworks
- Mad Mapper
- Touch Designer
- Revit
- MAYA
- Rhino
- SketchUp
- Cinema 4D
- 3DS Max
- Nuke
- Dragon Frame

FABRICATION

- Wood
- Metal
- Glass
- Clay
- Foam
- Wax
- Plastic
- Concrete

TECHNICAL

- Projection Mapping
- Set Lighting
- Digital Compositing
- Green Screen Setup
- DSLR: Nikon, Cannon
- RED Camera
- Set Decoration
- Stop Motion
- 3D Modeling
- Storyboarding
- Digital Painting
- Color Correction

EXPERIENCE

Lead Motion Media and Projection Designer

Search for the Gryphon, Savannah, GA || 2019

- Collaborative themed experience at SCAD designed and implemented by over ten majors
- Project includes projection mapping, laser effects, monitor displays, and virtual reality
- Designed and implemented elevator projection effect
- Oversaw all eight monitor displays, including choice of size, number, and placements
- Directed a team of designers on content creation and show effect timing using Q-lab
- Performed walk-through inspections during operations to ensure attraction show quality

Co-Founder, Communications Coordinator

TEA@Ringling, Sarasota, FL || 2017 - 2018

- Assisted leading club meetings
- Performed industry outreach
- Recruited new members

Motion Designer, 3D Animator, Storyboard Artist

All Faiths Food Bank, Sarasota, FL || 2017

- Pitched and designed a PSA for multiple viewing platforms to help end child hunger
- Developed multiple concepts, storyboards, and style frames with a design partner
- Worked with clients to fulfill their unique needs and vision
- Filmed actors on green screen with RED camera
- Keyed, composited, and color corrected video footage

Motion Designer, 3D Animator

Baltimore Orioles MLB, Sarasota, FL || 2016

- Designed and animated a variety of content for Oriole Park Stadium jumbotron screen
- Conceptualized design in a dynamic animated 3D environment
- Collaborated with clients to stay true to an established brand identity

2D Animator, Concept/Storyboard Artist

Sarasota Film Festival, Sarasota, FL || 2015

- Pitched and created 30 second logo reveal video to promote and brand festival
- Designed and animated seamless looping background animation for festival speakers
- Collaborated to develop multiple concepts, style frames, storyboards, and animatic
- Created 1960's style 2D animation using After Effects, Photoshop, and Illustrator

AWARDS & CERTIFICATIONS

Walt Disney Imagineering, Imaginations Competition

Semi Finalist Team 2020

Adobe Certified Associate

Visual Design Specialist

- Visual Effects and Motion Graphics Using After Effects
- Visual Design Using Photoshop
- Print & Digital Publication Using InDesign
- Digital Video Using Adobe Premiere

Adobe Design Awards

Top Talent 2019